

Our Journey So Far

回首・苗路



1993

- 首個30小時長跑籌款活動「傷健同展愛心步」
Held the first "Walk for Love" 30-hour long-distance run to raise fund

1994

- 首個步行籌款活動「行路上廣州 '94」
Held "Walk to Guangzhou '94" with 30 participants passing the border



- 首間資助重建的學校，在湖南省桑植縣水口鎮的韓家坪村落成
Rebuilt the first school in Sangzhi County of Hunan Province
- 前思捷環球主席邢李焯先生捐助首個100萬元，令湘西助學得以開展
Received the first million-dollar donation from the then Esprit Chairman and CEO Michael Ying to start providing education aid in Xiangxi region of Hunan Province

1995

- 於湘西土家族和苗族自治州的保靖縣開展新服務點
Developed new point of service in Baojing County of Xiangxi Tujia and Miao Autonomous Prefecture

1996

- 進駐湖南省桑植縣，進行達1個月的山區考察，為往後10年助學鋪路
Spend a month at Sangzhi for a comprehensive assessment, paving the way for a decade-long assistance project

1997

- 為失學兒童舉行「行路上北京」籌款活動
Held "Walk to Beijing" to raise fund for out-of-school children



1998

- 成立工程小組，加強管理建校項目
Formed engineering group to monitor school reconstruction projects

1999

- 展開「西北大開發」，於雲南省昭通市永善縣及彝良縣開展資助項目
Explored new spots of education assistance in Yongshan county and Yiliang county of Zhaotong in Yunnan

2000

- 山區老師首獲資助往上海接受培訓
Subsidized teachers to receive training courses in Shanghai

2001

- 設立苗圃教育發展基金，為長遠發展奠定基礎
Established Education Development Fund for long-term development

2002

- 湖南省受助師生應邀來港，與「行路上廣州」的隊友結伴參與活動
Invited teachers and students from Hunan to take part in "Walk to Guangzhou" with local participants
- 於溫哥華設立苗圃行動分會，開始籌備步行籌款活動
Established a branch office in Vancouver and started planning walkathon for fundraising

2003

- 展開山區支教計劃，義工在資助縣的中學任教一個學期
Launched assistance program in the mountain areas, with volunteers teaching in subsidized secondary schools for a term
- 雲南昭通項目辦公室掛牌，見證苗圃助學工作一個新里程
Set up Zhaotong project office in Yunnan, a milestone for our assistance program

2004

- 首辦助學長征，沿當年中央紅軍長征路線步行籌款，籌得善款逾3,000萬元
Organized the first "Long March for Education", following the original route taken by the Red Army, raised over HK\$30 million



2005

- 配合國家「兩免一補」政策，改為補助學生生活費
Adjusted subsidy focus to support students' cost of living to comply with the shift of national policy

2006

- 榮膺星島報業集團「2006年傑出領袖選舉」中「社區／公共事務組別」的獲獎機構
Awarded in "Leader of the Year 2006"'s "Community/Public Affairs" category by Sing Tao News Corporation Limited

2007

- 首辦增添文化元素的籌款活動「茶馬古道」，參加人數逾千人，籌得高達1,500萬善款
Held the first "Ancient Tea Horse Route Expedition" with cultural characteristics, achieving record high participation and raised HK\$15 million



2008

- 苗校在汶川地震中保持結構完好，獲國際媒體關注；定下災後長期重建目標，並獲得「香港特別行政區政府援川基金」資助；同年，與青基會定下為期三年的師資培訓計劃
Received media attention as none of the schools we built was collapsed in the 5.12 Earthquake; Devised a long-term plan to rebuild the quake-stricken areas and received support from the Trust Fund in Support of Reconstruction in the Sichuan Earthquake Stricken Areas of the HKSAR Government; Implemented three-year teacher training program in collaboration with China Youth Development Foundation

2009

- 於「希望工程20年紀念大會」上，獲共青團中央、中國青基會評為「傑出公益伙伴」之一；設師資培訓策略發展小組，將特殊教育納入資助範圍
Named as one of the "Outstanding Community Partners" at the "20th Anniversary Conference of Project Hope"; Set up a division for teacher training strategy with special education added as subsidy target

2010

- 於國際青年商會香港總會籌辦之「攜手為全球」計劃中，獲頒「聯合國千年發展目標」最佳伙伴獎
Received the "Best Partner Award" of the United Nations' Millennium Development Goal (UNMDG)

2011

- 於《東周刊》舉辦的「香港服務大獎」頒獎典禮上，獲得「慈善機構大獎」，年度慈善之星張家輝先生以助學大使身份代領；同年，展開國內特殊教育助學，全面邁向多元助學
Won the "Charitable Organization Award" in the "Hong Kong Service Award 2011" organized by the East Weekly Magazine, received by our Education Support Ambassador Nick Cheung, who was the recipient of "Star of Charity Award" that year. Launched multipurpose educational aid and special education support in China

2012

- 展開大型回訪計劃，為過去的資助作評估和總結，探討內地教育的最新情況
Launched a large-scale return visit to comprehensively review the progress of our assistance so far