

單車助學行 2011

日期

絲路段： 2011年8月5至13日

桂林段： 2011年8月24至29日

地點： 敦煌、桂林

參加人數： 177

善款數字： \$1,231,369

活動特色：

自2009年舉辦以來，活動已成為我們年度的大型活動。一如既往，參加者可以享受於大自然騎車的樂趣，同時參與助學籌款。活動今年選址敦煌和桂林，為參加者提供截然不同的體驗：敦煌石窟是國家名勝，值得一看再看；桂林段新開發的綠線則以陽朔為中心，穿越鄉間小路，暢遊遇龍河、月亮山等自然勝景。

活動行程：

絲路段 敦煌鳴沙山 > 莫高石窟 > 巴里坤草原 > 火焰山 > 葡萄溝 > 交河故城 > 鹽湖風光 > 天山天池 > 南山牧場 > 大巴紮

桂林段 陽朔 > 銀子岩 > 西街 > 大榕樹 > 月亮山 > 遇龍河 > 世外桃源風景區

善款用途：

全數用作會方運作經費

Cycling for Education 2011

Date

Silk Road Section: 5–13 Aug 2011

Guilin Section: 24–29 Aug 2011

Locations: Dunhuang, Guilin

No. of Participants: 177

Amount Raised: \$1,231,369

Special Features:

Since its introduction in 2009, Cycling for Education has become one of our major annual fundraising events. Participants enjoyed cycling in the nature while helping to raise fund for education assistance. The two sections provided exciting experiences in contrasting ways: The Dunhuang Caves' eternal enchantments was the reason for our return, while the new green route of the Guilin section allowed cyclists to ride across rural passages and enjoy sceneries including the Yulong River and Moon Hill.

Routes:

Silk Road Section	Mingsha Mountain, Dunhuang > Mogao Caves > Balikun Grassland > Flaming Mountains > Grape Valley > Jiaohe Ruins > Salt Lakes Sceneries > Tianshan Mountains and Tianchi Lake > Nanshan Ranch > Urumqi Grand Bazaar
Guilin Section	Yangshuo > Yinzi Cave > West Street > Grand Banyan Tree > Moon Hill > Yulong River > Guilin Shangri-la

Use of Donation:

Fully used for operational expenditure of our organization.



Fundraising and Promotion

募捐・宣傳



挑戰 12 小時 2011

日期： 2011 年 11 月 6 日
地點： 衛奕信徑 3-8 段
參加人數： 1,646
善款數字： \$2,057,363

活動特色：

活動為本會年度的本土步行籌款活動，參加者可以享受行山之趣，亦可模擬內地山區學生每天走路上學的苦況。活動分 42 公里及 10 公里比賽，公眾可以個人或隊際方式參與。為鼓勵年幼人士參與，我們從 2010 年起新增「豆丁挑戰 2 小時」／「體驗線」組別，供 6 歲或以上的小朋友參加。

活動行程：

42 公里 油塘三家村 > 西貢井欄樹檢查站 > 沙田坳道獅子亭檢查站 > 九龍水塘檢查站 > 城門水塘主壩檢查站 > 鉛礦坳檢查站 > 大埔佛教慧遠中學

10 公里 城門水塘賞蝶園 > 城門水塘郊遊地點六號場 > 鉛礦坳檢查站 > 大埔佛教慧遠中學

體驗線 城門水塘賞蝶園 > 城門水塘四號燒烤場

善款用途：

全數用作助學用途

Challenging 12 Hours Charity Marathon 2011

Date: 6 Nov 2011
Location: Wilson Trail Sections 3-8
No. of Participants: 1,646
Amount Raised: \$2,057,363

Special Features:

"Challenging 12 Hours" is our annual fundraising marathon held in Hong Kong. Participants can enjoy hiking with friends while tasting the hardship of walking to schools in the mountainous areas, which is what many students are doing every day in mainland. The event is open to the public with 42 km and 10 km races for teams and individual respectively. To encourage wider participation, we introduced "Little Giant Challenging 2 Hours" and "Experiencing Team" for kids aged 6 or above since 2010.

Routes:

42 km Sam Ka Tsuen, Yau Tong > Tseng Lan Shue Checkpoint, Sai Kung > Lions Pavilion Checkpoint, Shatin Pass Road > Kowloon Reservoir Checkpoint > Shing Mun Reservoir Main Dam Checkpoint > Lead Mine Pass Checkpoint > Buddhist Hui Yuan College, Tai Po

10 km Shing Mun Reservoir Butterfly Garden > Shing Mun Picnic Site No. 6 > Lead Mine Pass Checkpoint > Buddhist Hui Yuan College, Tai Po

Experiencing Team Shing Mun Reservoir Butterfly Garden > Shing Mun BBQ Site No. 4

Use of Donation:

Fully used for education assistance