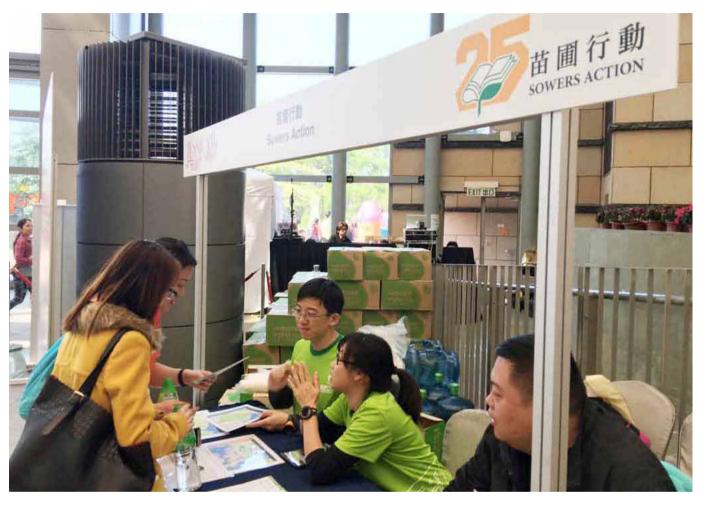
推廣活動
Promotion



我們明白必須採取主動才能讓更多人認識及了解苗圃行動 在中國的助學工作,所以我們更珍惜參與每個可與市民互動的 機會。繼往開來,我們更加積極地參與婚紗展覽、商界展關懷 合作伙伴展覽和出席簡介會、講座及頒獎禮等。



We understand that we must reach out to increase general public awareness about Sowers Action's education aid activities in China, therefore we cherish every opportunity to engage with different stakeholders. In coming days, we will exert more effort in promotion through participation in Wedding Expo, Caring Company Expo as well as various briefing sessions, public seminars and awards ceremonies.



承蒙大眾和工商機構的認同和支持,自發舉辦不同形式的 籌款活動,並選擇以苗圃行動為受惠機構,分擔助學或營運的 重擔,為莘莘學子帶來祝福和希望。



Thanks to the recognition and support of the public and industrial and commercial organizations, Sowers Action has been chosen as a beneficiary in various fundraising activities initiated and organized by them in order to support the mission of bringing wishes and hope to more students and share the relevant operation burden.

We are grateful to have the support of public and various corporations who initiated and organized different fundraising activities with Sowers Action as the beneficiary.

Their generous donations have funded our operations and education aid projects, bringing a brighter future to students in mainland.



## 回禮小禮物

你們的愛,能讓世界亮起來。透過苗圃的回禮小禮物(心意卡),能喚起更多人關注內地貧困兒童讀書的需要,從而改善他們未來的生活,舉手之勞,讓我們一起把大愛放閃。

## "Small Gifts for Big Occasions" Donation Scheme

Your love can light up the world. Through choosing Sowers Action's donation Thank You cards as a token of appreciation to friends' and relatives' greetings, it helps to raise their concern about the education needs of underprivileged children in mainland. Let's join hand and light up their future!



送愛暖童心 Sending Love





本年度我們派出了 10 隊義工隊,把 20,269 件保暖外套送到雲南及四川高寒山區,包括四川省的布拖縣、雷波縣,以及雲南省的彝良縣、鎮雄縣和魯甸縣,共有 89 間學校及 2 間福利院的孩子受惠。

During the year, we had sent 10 volunteer teams giving out 20,269 winter jackets to 89 schools and 2 children's homes in regions with shivering winter. The beneficiary counties include Butuo County and Leibo County in Sichuan Province, Yiliang County, Zhenxiong County and Ludian County in Yunnan Province.