

Event Review



Events are a major source of donation income for Sowers Action and an opportunity for us to organize volunteer activities. Unfortunately, under the restriction of group gatherings and other policies, organizing activities is not easy. Each event director has carefully planned the activities and encouraged friends to join and assist. Members of the organizing committee are enthusiastic and creative, in order to make the events more colorful. Four fundraising activities were completed successfully during 2022 – the 10 Marathons; Challenging 12 Hours (Virtual Run); Charity Golf Tournament and the Tuen Ma Walkathon.



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The impact of the pandemic has affected everyone's lives. Through the distribution of lucky bags and stationery bags, Sowers Action visited grass-roots families to learn about their situation. We then rented a shop in Sham Shui Po in March 2022 to start a three-month distribution of emergency food and anti-epidemic kits. After spending some time with these families, we could better understand their difficulties and lay the foundation for the establishment of Sham Shui Po Sowers Action. For overseas funding projects, due to the continuously high number of confirmed cases and the fact that Hong Kong has not fully opened its borders, it was not possible to send working groups to initiate new projects. Humanitarian relief projects were the main focus for this year.

In addition, we officially registered Sowers Action Nepal in Nepal and launched Chinese classes to inherit Chinese culture and create employment opportunities for students.

