會務滙報及展望
Organizational Review and Outlook

2025 至 26 年度，全球局勢動盪、經濟持續轉型，弱勢社群首當其衝，亦更顯本會兼善本地深耕基層 、扎根弱勢群體工作 ，又同步境外持續發展的獨特價值。我們面對各式挑戰與環境轉變，始終堅守核心服務願景，並凝練為**「善者無疆　共建大同」**的發展理念。我們匯聚社會各界善心捐款，轉化為弱勢學童的教育資源、基層家庭的及時雨，聯同各界合作夥伴同心協力，共拓公益新局。



回顧本財政年度，各類捐款收入分項如下：項目專屬捐款合計1,035萬港元，發展基金捐款75萬港元，獨立籌募之日常運作經費568萬港元。開支方面，項目服務支出1,110萬港元，發展基金支出54萬港元，常規運作開支380萬港元。

本年度運作經費收入錄得明顯增長，惟主要來自出售早年由善長捐贈之上水村屋物業，屬一次性非經常性收益；長遠而言，常規運作經費的持續籌募仍是本會重大挑戰。



The 2025–26 fiscal year has been marred with global political turbulence and constant changes in economic dynamics. Overall, the disadvantaged and underserved communities everywhere bore the brunt of the challenges that were brought on. These difficulties highlighted the importance of Sowers' value and dual commitments: to cultivate local grassroots support to empower the disadvantaged and to advance our overseas development. Our organization met these challenges head on and remains steadfast in our core vision: **"Boundless Charity. Borderless World."** We gather funding from all walks of society, turning them into educational resources for underprivileged students and timely assistance for low-income families. Working hand-in-hand with a variety of partners, we have jointly opened new horizons for philanthropy.

Looking back at this fiscal year, our donation income breakdown follows: Project Fund HK$10.35 million, Development Fund HK$0.75 million and Operation Fund HK$5.68 million. On expenditures, HK$11.1 million was spent on projects, HK$0.54 million on Development Fund, and HK$3.8 million on operation expenses.

Operating Fund income recorded a significant growth this year, due largely to the sale of a Sheung Shui village house donated by a benefactor some years ago. This transaction, however, is a one-off non-recurring gain and sustainable fundraising for operational expenses remains a major challenge for our organization.

服務本土　深耕基層
Serving Locally and Deeply Rooted in the Grassroots

本會轄下深水埗苗圃服務中心現有登記家庭會員逾1,700戶，服務核心理念為「關係為先」，一方面重視家庭關係，同時堅持與服務對象建立長期、互信的陪伴關係。承蒙各行各業夥伴與企業鼎力支持，中心全年推出多元化服務及主題活動，成果豐碩：年度共舉辦194場活動，累計6,585人次受惠；上門家訪269次，透過「聆心苗圃」及電話跟進關懷會員合計786次，「遊戲苗圃」服務達548人次。

中心逾三成會員家庭有SEN(特殊教育需要)兒童，本會設「遊戲苗圃」及「動感苗圃」服務，讓受訓義工透過活動輔導孩童抒發情緒，同時自身增進專業能力，達致助人自助。

Our Sowers Action Shamshuipo Centre currently serves over 1,700 registered family members. Its core service philosophy emphasizes “Relationship Come First” — be it family relations or neighborly long-term trusting relations. Thanks to the strong support of corporate partners and sponsors across different industries, the Center has launched a multitude of services and thematic activities throughout the year which have yielded meaningful participation and results. During the year we have held 194 activities benefiting a total of 6,585 persons; conducted 269 home visits and 786 phone calls to provide care and support, and our “Sowers Play” program served a total of 548 person-times.

It is estimated that over 30% of families whom we serve have children with Special Educational Needs (SEN). To support them, we launched the "Sowers Play" and "Sowers Pulse" services. Through these, trained volunteers help children express their emotions through games, arts, musical and other activities, and at the same time, help hone their own professional capabilities to further their goals to helping others and oneself.



內地海外 多元佈局
Chinese Mainland & Overseas: A Diversified Presence

國家於2020 年底完成脫貧攻堅，成為重要歷史里程碑。此時期建成易地搬遷安置社區，讓偏遠山區村民集中定居，但社區內仍有大量留守兒童及獨居長者，衍生長遠社會服務需求。本會因應制訂 2026–2029 三年資助計劃，資助內地本土社工團隊，重點關注安置社區「一老一小」，整體服務方針由過往「廣覆蓋、量的普及」，轉型為「重質效、質的提升」。

海外服務方面，尼泊爾服務穩定運作，轄下苗圃社區中心除常設的中文班外，更增設英文班、社區圖書館，更定期舉辦文化活動。自設的女生宿舍，在資助貧困高中女生食宿學費外，亦安排各地義工赴當地提供不同的培訓活動，透過青年成長帶動社群正向發展。另本會亦支援中尼邊境中學開設中文班、營養餐、救災工作等。

本年度泰北主要完成既有資助項目結項，同時走訪邊境了解基礎教育現況，物色本地合作夥伴構思新項目，預計下年度展開資助；緬甸的資助工作雖受地緣政治影響，我們仍持續營運特殊兒童學校與兒童之家，照顧弱勢兒童。



At the end of 2020, Chinese Mainland achieved a historic milestone, completing its poverty alleviation campaign. As part of the effort, relocation resettlement communities were established in remote mountainous regions to house their residents. Despite improvements in living conditions, these communities still face a number of social issues and needs – left-behind children and live-alone-elderlies. Responding to such needs, Sowers designed and executed a three-year plan (2026–2029) to support local social work teams, with a strategic focus on serving the elderly and children in resettlement communities. Our overall service approach is shifting from the previous emphasis on "Broad Coverage and Quantitative Expansion" to a new priority on "Quality Effectiveness and Qualitative Enhancement."

On the overseas fronts, service programs in Nepal are progressing steadily, the Sowers Community Centre provides regular Chinese classes, and introduces new English classes, houses a community library, and holds regular cultural activities. Our girls' hostel provides not only food, room and tuition assistance for underprivileged high school girls, but also a variety of training programs arranged by overseas volunteers to foster youth growth and drive community development. We also supported Chinese classes for the school along China-Nepal border, nutritious meals program, disaster relief effort and more.

Our work in Northern Thailand was focused primarily on completing and closing out existing projects. Same time, we have visited border areas to survey education needs and identify local partners to collaborate with in planning and executing new projects for next year. In Myanmar, despite the geopolitical impact, we continue to support a special education school and a children's home to care for disadvantaged children.

身體力行　籌募善款
Action-Oriented Fundraising



本年度各項大型慈善籌款活動順利圓滿舉行，包括挑戰12小時慈善越野馬拉松、助學長征、新春公益行、送愛暖童心等經典項目。本會亦希望將公益理念傳承給青年人，分別帶領香港的大學及中學生到訪上海及尼泊爾，讓年輕人擴闊視野，同時亦為香港城市大學的學生舉辦服務團，到雲南文山州安裝太陽能燈。

Major fundraising events were held successfully, including many of our signature programs: Challenging 12 Hours Charity Trail Marathon, Long March for Education, Lunar New Year Charity Walk, and Sending Warm Love. In addition to above, we aim to instill positive social values and responsibilities to the young generations. These include leading Hong Kong university and secondary students on study tours to Shanghai and Nepal to broaden their horizons, and organizing service trip for City University of Hong Kong students to help install solar-powered streetlights in Wenshan, Yunnan.

秉持初心　邁步向前
Staying True to Our Mission and Moving Forward



本會恪守捐款與運作經費分開籌募的原則，除了名譽理事的捐贈，亦不斷思考如何開源節流，以紓緩運作經費下降的困難。

本年度本會有幸獲一位經營超過廿年、深耕深度文化旅遊且譽滿業界的東主無償捐贈旅行社予本會，惟受現行會章條文規限，苗圃暫無法接收營利業務公司。現階段本會已委託義務法律顧問，向公司註冊處申請設立營利性附屬公司，專營旅行社相關業務；旅行社稅後淨利潤將悉數撥捐本會發展基金，靈活調配作項目服務善款或常規運作經費。申請期間，苗圃和旅行社分屬兩間實體，旅行社暫由一眾苗圃會友自願借資來營運，借資不涉分紅。來年，我們期望完成接收的法律程序，社企旅行社運作踏上正軌，為本會籌募運作和項目經費開啟一條新路。

展望未來，本會期望招募更多有心人加入，因時制宜，推行具影響力、持續發展的項目，善用跨界別合作，惠及更多的受助者。本會將繼續秉持初心，以專業的管理確保每一分資源發揮最大效益。

We strictly adhere to the principle of raising operational expenditure funding separately. Donations received are 100% used in subsidizing the projects. Raising operation fund can be difficult, while donations from honorary directors are a good source of its funding, we are always mindful to explore ways to increase revenue and reduce costs to alleviate pressure from declining revenues.

This year, we are fortunate to have received a generous gift from a travel agency owner, donating his travel agency to Sowers. The agency has over 20 years of experience and a stellar reputation in operating cultural tourism. However, constrained by our current Articles of Association, Sowers cannot directly operate a profit-making entity. At present, we have engaged a pro bono legal counsel to apply to the Companies Registry for permission to operate this travel agency business. After modification, net after profit from the agency can and will be fully donated to our Development Fund to provide funding for programs or operation expenses. In the meantime, Sowers and the travel agency will operate as separate entities, and the travel agency is funded with voluntary loans (with no dividend distribution rights) from members of Sowers. And in the upcoming year, we hope to complete the legal procedure so that the travel agency can run as a social enterprise, thereby opening new ways to generate funding.

Looking ahead, we aim to recruit more like-minded supporters, adapt to changing times, implement impactful and sustainable projects, and leverage cross-sector collaborations to benefit the ones in needs. We will continue to stay true to our core mission and rely on professional management to ensure every resource achieves maximum impact.



董事局主席　梁建華
Johnny Leung
Chairperson, Board of Directors



總幹事　許彬彬
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Chief Executive Officer